

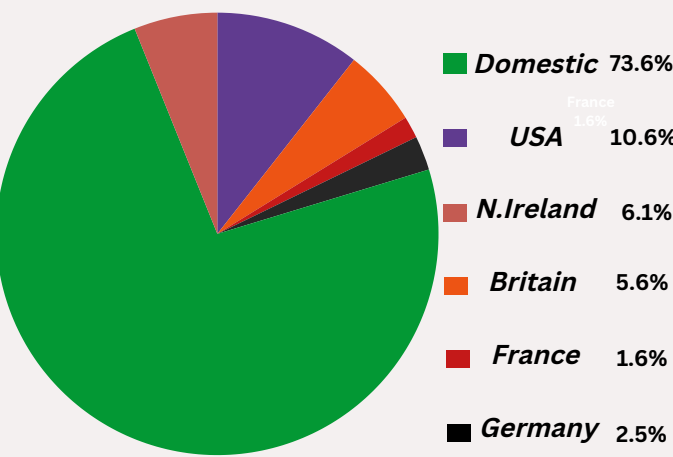
Sustainable Tourism Dashboard

Evidenced-Based Destination Planning

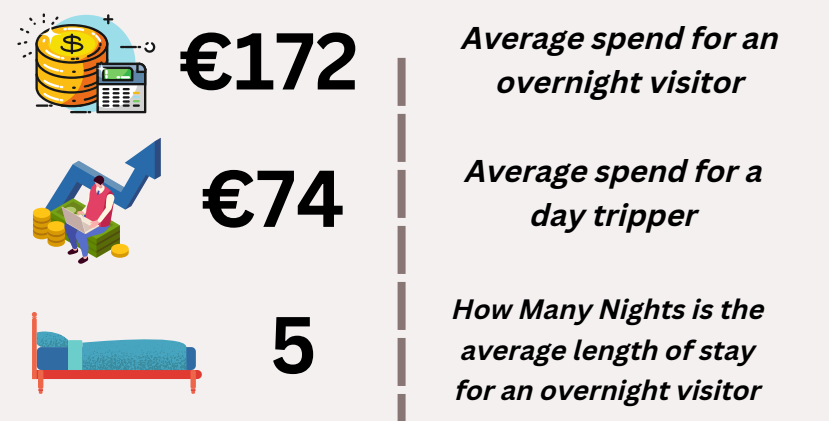
Inishbofin Visitor Survey Results



Where are our visitors that were surveyed coming from?



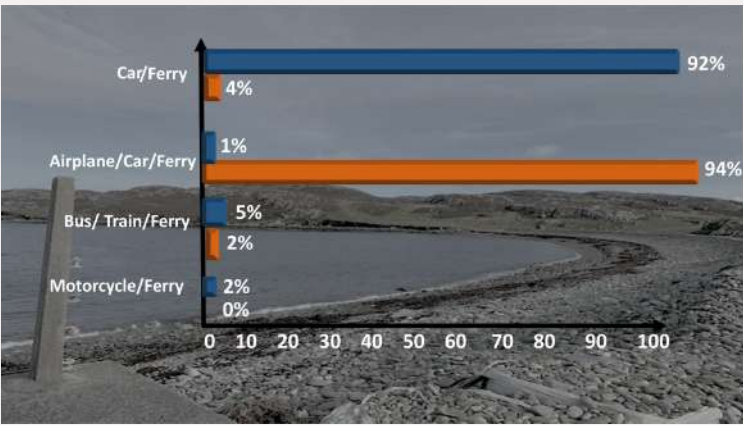
What do our visitors contribute to Inishbofin?
ECONOMIC SUSTAINABILTY



Transportation

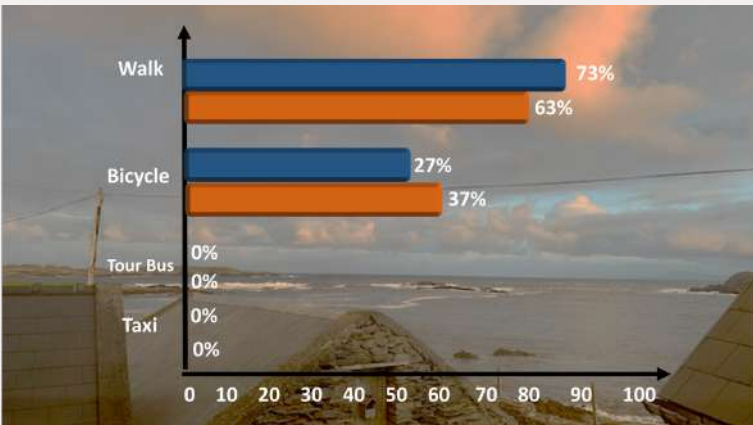
Visitors' primary mode of transport to travel to Inishbofin

Domestic International

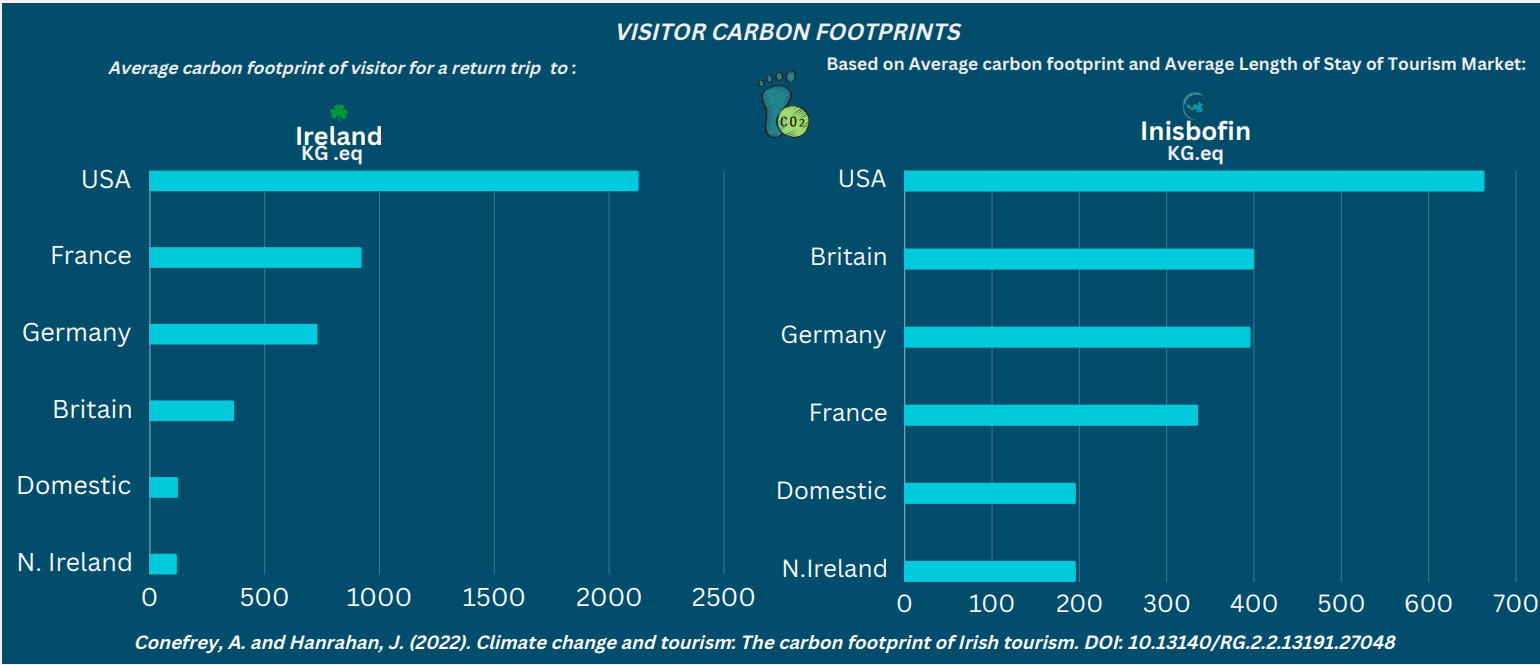


Visitors' primary mode of transport to travel around Inishbofin

Domestic International



Climate Change-Measuring and Monitoring



What did our visitors say on Inishbofin about their experience in terms of sustainable practices?

Positive 	
Good Information on Flora and Fauna	33%
Natural habitat is pristine	30%
A Very Sustainable Island	10%

Negative 	
No free water bottle filling station.	35%
Road signage poor on the walkway	25%
Not enough recycling bins on the islands	40%

Off-Setting Carbon

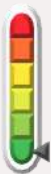
15% of visitors offset their carbon emissions generated from their visit to the destination.

 Reason for not off-setting	 Percentage
Prefer not to say	50%
It was not offered to me	20%
Don't know how to do this	18%
I didn't off-set but we actively reduce our emissions	4%
I do not trust carbon off-setting providers	8%

Sustainable Tourism Dashboard

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Inishbofin Resident Survey



Over 44% of our tourism managerial positions are held by **women**



3 in every 5 workers involved with tourism are employed in **Part-time** positions



91%

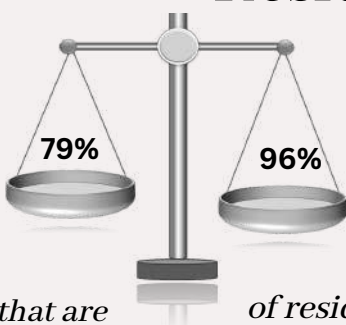
of Residents agree that they have reasonable access to the natural and cultural sites in the destination



81%

of Residents believe that tourism has a positive effect on the distinctiveness and local identity, culture and heritage in the destination

Resident Satisfaction



of resident's that are satisfied with their level of involvement in Planning

of residents believe that there are benefits of tourism for their community.

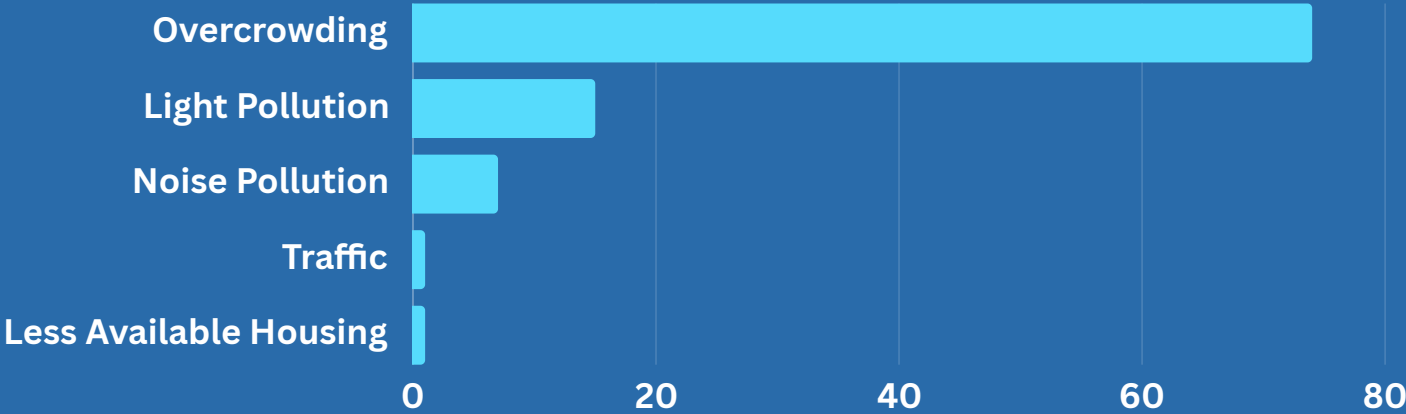


8 in 10 residents on Inisbofin are satisfied with tourism during the summer

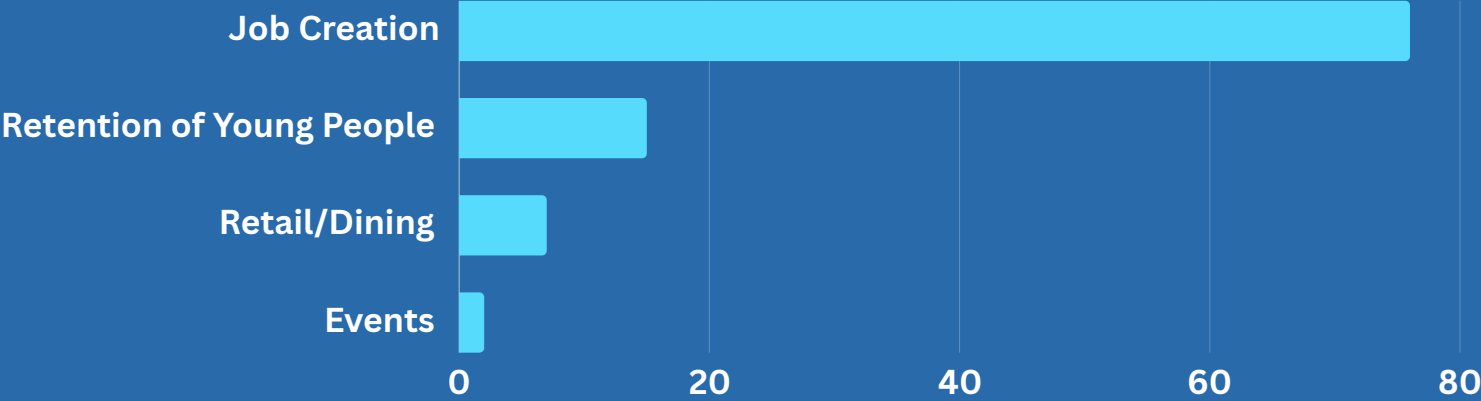


IMPACTS OF TOURISM ON RESIDENT QUALITY OF LIFE

Noted Negative Impacts



Noted Positive Impacts



Resident Viewpoints:

Category	Percentage	Most Frequent Comments
Tourism importance for the community in terms of rural economic development	86	Tourism is essential for my area. Without it the island would be empty right now
Seasonality	33	In the summer the level of tourism is about right but in the winter it feels like the island dies.
Retention of young people	41	Tourism is so important for my Family. It brings employment to the island
Lower benefits for our community than expected footfall numbers of tourists	6	I feel a lot of tourists are walking around but I don't always see the benefit in my business

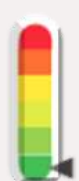
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Evidenced-Based Destination Planning

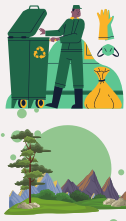
Inishbofin Enterprise Survey



34% is the percentage of locally produced food, drinks, goods and services sourced by the destination's tourism enterprises



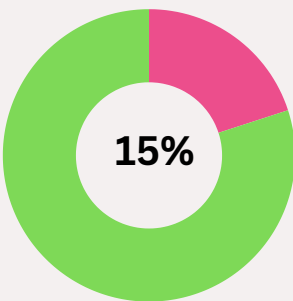
30% of rooms in commercial accommodation establishments were reported to be not accessible for people with disabilities



Percentage of tourism enterprises separating different types of waste

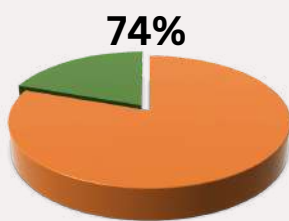


Percentage of enterprises that support local biodiversity, landscape protection or conservation and management

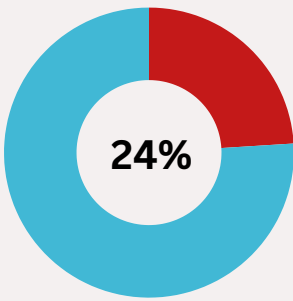


Percentage of tourism enterprises involved in climate change adaptation schemes such as: storm protection

Climate Change

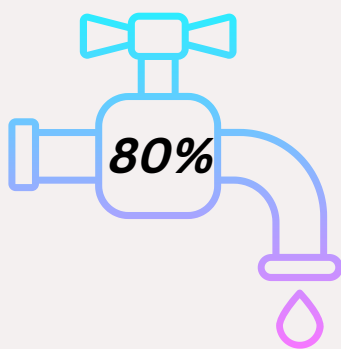


Percentage of tourism accommodation and attraction infrastructure in perceived 'vulnerable zones' - are particularly affected by storms, erosions, floods

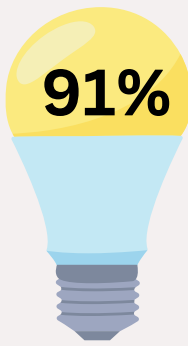


Percentage of tourism enterprises involved in climate change mitigation schemes

Water and Energy Management



of Enterprise engaged with Water Management



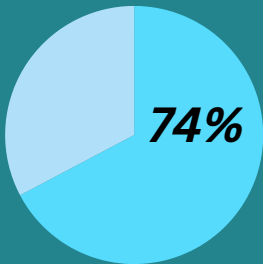
of Enterprises have taken actions to manage energy consumption

Energy use- measuring and monitoring

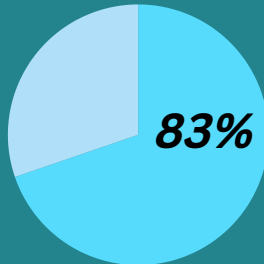


of enterprises benefit from renewable energy sources (e.g., solar panels, biomass, wind turbines, etc.)

Sustainability Certification and Management Programs



of Enterprises have a single use plastic management program



of Tourism Enterprises using a voluntary certification for sustainability measures

Barriers that prevent Enterprises from transitioning to a more sustainable business:

Category	Percentage	Most Frequent Comments
Cost Restraints	82	I can't afford to transition to another energy, it is still out of reach.
Lack of Training	56	I wouldn't know where to start to make my business more sustainable
Funding	96	I am an SME and the current high upfront investment, grant and funding process doesn't really suit my business
Lack of Incentives	90	it might be good for the government to offer incentives